



YUCATÁN Cruise Newsletter



A 2023 full steam ahead...

The New Year is already well on its way and our everyday efforts continue as we strive to develop promotional strategies with the principal players of the cruise tourist service industry.

The Port of Progreso is a vital part of the Yucatan Tourism Board's efforts to promote and develop tourism in our state. The Port regularly welcomes several cruise lines that bring in a steady stream of visitors every year. Thanks to the Port's facilities, which include a modern terminal and a wide range of services, tourists can enjoy a memorable cruise experience.

Progreso is also a pillar of the local economy. It provides jobs for hundreds of people, and it supports numerous businesses and industries that rely on tourism. For a fun and exciting vacation, be sure to check out the Port of Progreso. We guarantee you a wonderful experience.

In this 21st edition of the Newsletter, we will update you on the latest efforts being made to present a fresh, modern, and functional destination by the companies, institutions, stakeholders, and the various levels of government involved. We hope you enjoy it.

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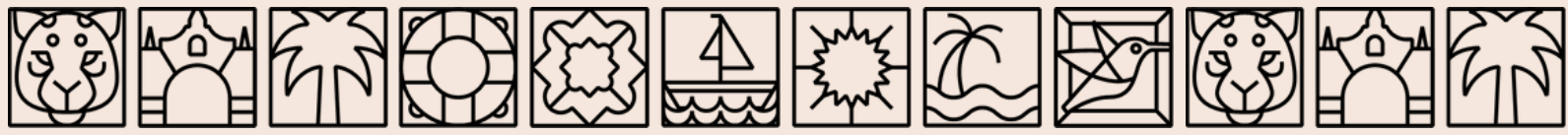


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AUTHORITIES



FOR INFORMATION ABOUT TOURIST SERVICES IN THE AREA OF PROGRESO, YUCATAN



Port of Progreso News

YUCATAN - STAKEHOLDERS WORKING TOUR

As part of the ongoing promotional strategies the Yucatan Tourism Board is implementing, local authorities and representatives from the tourism sector participated in a business trip to visit 5 cruise lines to promote the Port of Progreso as a cruise destination and to learn more about each company's needs with the goal of increasing the number of cruise ships scheduled to visit Yucatan and the Port of Progreso.

We want to thank the executives and stakeholders who accompanied the Yucatan Tourism Minister, Michele Fridman, in these important meetings held on February 6th and 7th of this year. Working together and committed to one same objectives, we will achieve much in favor of the Port of Progreso.



SSA MEXICO'S PUSHING FORWARD



Last year, the Gulf-Caribbean coast as a destination received 66% of all cruise passengers who visited Mexico, and , between Cozumel and the Port of Progreso, received 63% of all Mexico-dound tourist ships.

SSA Mexico, the company responsible for the management of both ports, was able to invest over 3.7 million USD during 2022, thereby boosting cruise activity to more than 6.67 million passengers, a figure 346% higher when compared to the previous year.

This investment will undoubtedly strengthen the recovery our national tourism sector is experiencing. We expect this growth to spill over and to continue lending momentum to the cruise industry in both ports, as well as the surrounding areas.

12 Noticias Miércoles 25 de enero de 2023

Comunidad Portuaria

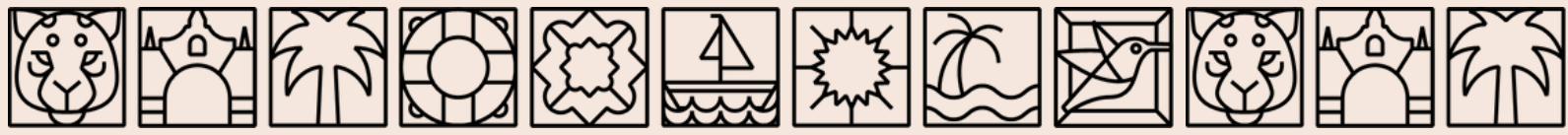
En 2023 el gobierno mexicano reanudará el flujo de pasajeros de 1.6 millones de pasajeros, el 63% de los cuales se espera que lleguen a los puertos de Cozumel y Progreso, lo que se debe a la inversión de 3.7 millones de dólares que el grupo SSA México realizó en 2022 para mejorar la infraestructura de los puertos.

SSA México recibirá durante el 2023 a más de 1.6 millones de cruceristas

La filial de Grupo Carriz invertirá capital superior a los 3.7 millones de dólares en obras de infraestructura en los puertos de Cozumel y Progreso, lo que permitirá recibir a 1.6 millones de pasajeros, el 63% de los cruceristas que visitarán México en 2023.

El grupo SSA México, responsable de la gestión de los puertos de Cozumel y Progreso, anunció que durante el 2023 recibirá a más de 1.6 millones de pasajeros, un 346% más que en 2022. Esto se debe a la inversión de 3.7 millones de dólares que el grupo realizó en 2022 para mejorar la infraestructura de los puertos.

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Port of Progreso Welcomes

The warmth of the Yucatan's residents is renowned around the world, which is why in the Port of Progreso we receive every cruise ship arrival with open arms and are happy to offer a warm welcome to every new ship that arrives here. We usually celebrate these occasions with an exchange of commemorative plates to highlight the dates that these ships first arrive to the Yucatan. Recent maiden arrivals include:

Le Bellot inaugural call

On December 9th, Compagnie du Ponant's Le Bellot arrived for the first time at Port of Progreso. Local authorities held an official event to exchange commemorative plates with the Captain and his officers. Later, a small group of local authorities was given the opportunity to tour this magnificent ship.



Radiance of the Seas first call

On December 15th, Port of Progreso received Royal Caribbean Cruise Lines' Radiance of the Seas for the first time. The Yucatan Tourism Board and other local authorities welcomed it and its crew with a ceremony where gifts and commemorative plaques were exchanged. Cruise lines are increasingly confident in bringing this type of New Generation ship to our port.



Welcoming folkloric dances

As a special touch, on February 1st Raíces Yucatecas folkloric ballet had its first performance of the year, entertaining visitors from the two ships docked. Everyone enjoyed the regional dance show called "Yucatecan Vaqueria". This group made up of four couples of young dancers, amazed everyone with their colorful demonstration.



TOUR OPERATORS



TRANSPORTATION





Port of Progreso

Carnaval in Yucatan



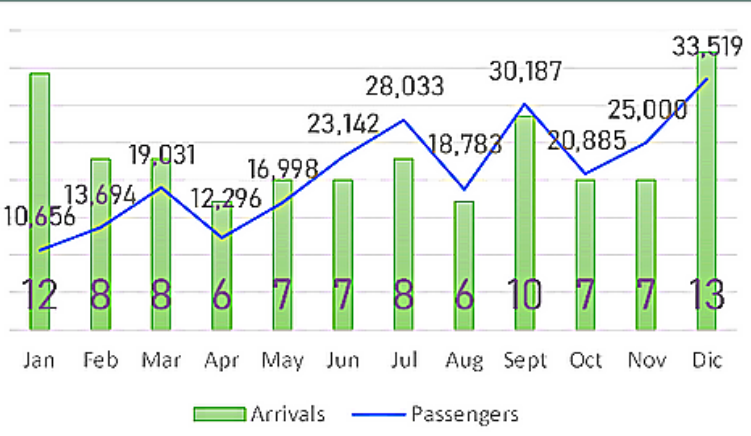
Yucatan and Port of Progreso are ready for this year's Carnaval. The events, concerts, and parades surrounding this annual celebration are scheduled to last over two weeks, starting on February 8th and ending on February 25th, and will include popular singers, DJs, and shows from several genres to appeal to all age groups and preferences.

After two years without any festivities of this kind, Yucatan is again opening its door to all visitors to come and enjoy days filled with music, colors, and community.

Port of Progreso's Carnaval combines all that with the natural beach setting, making the event a favorite among locals and visitors alike.

THE PORT IN NUMBERS

During 2022, Port of Progreso welcomed 252,224 passengers in 99 arrivals, as shown:



The top 6 destinations in the state of Yucatan saw a total of 51,410 passengers in total in 2022, with most preferring to spend the day at the beach.

